


POLICY Area CULTURE!



Policy Area Culture of the EU Strategy for the Baltic Sea Region Seminar Vilnius, April 15, 2016

PROGRAMME

Venue: Ministry of Culture of Lithuania, J. Basanavičiaus 5

10.30 – 11.00	Registration
11.00 – 12.30	Opening of the Seminar
	<p>Welcoming remarks: Eglė Saudargaitė, Director of the Department of Strategic Planning and Supervision, Ministry of Culture of the Republic of Lithuania Marcin Łapczyński, Director of the Polish Institute in Vilnius</p> <p>Introduction to the EU Strategy for the Baltic Sea Region and Policy Area Culture</p> <ul style="list-style-type: none"> • Policy Area Culture on the cultural landscape of the Baltic Sea Region cooperation – how does PA Culture work? - Anna Ceynowa, PA Culture co-coordinator, Ministry of Culture and National Heritage of Poland • Introduction to the Policy Area Culture Flagship projects – what are the rules, benefits and how to become flagship project? - Anna Ceynowa • Lithuanian experiences in the PA Culture Flagship projects – Darius Sakalauskas, representative of NEBULA Crossmedia Cluster (flagship project <i>Cross Motion</i>) – Žilvinas Jančoras, representative of the National Association of Cultural and Creative Industries (flagship project <i>Culturability</i>)
12.30 – 13.00	Coffee break (networking)
13.00 – 15.00	<ul style="list-style-type: none"> • Presentation on available funds for culture in the region – Malgorzata Moch, Ministry of Culture and National Heritage of Poland • Presentation of European territorial cooperation objective programmes for 2014-2020 – potential for cooperation – Gintaras Česonis, Deputy Director of the Department of Regional Policy, Ministry of Interior of the Republic of Lithuania • PA Culture in action – focus on creative industries development – presentation of the PA Culture activities in the field of CCI - Anna Ceynowa
15.00	End of the seminar

Note: Seminar will be conducted in English

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